



HIPP ORGANIC COMBIOTIC®

Promotes the formation of a balanced intestinal microbiota.

NEW meta-analysis proves: significantly fewer gastrointestinal infections!

EVIDENCE-BASED APPROACH





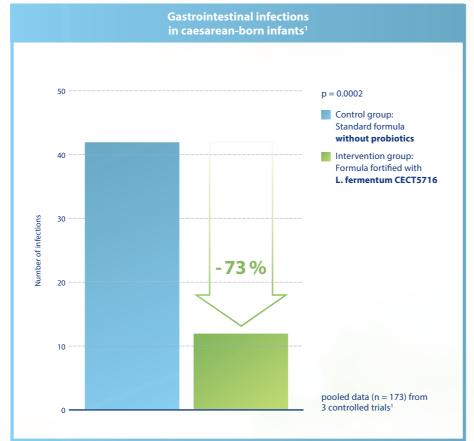
Proven protective effect

A good start for caesarean-born infants

A probiotic makes all the difference: 73 % lower incidence of gastrointestinal infections¹

- Limosilactobacillus fermentum CECT5716 is a "pioneer" microbe and promotes the formation of a balanced intestinal microbiota.²
- A meta-analysis¹ published in 2022 shows: This probiotic significantly reduces the risk of infections in caesarean-born infants.





New evidence for a proven concept

A look into the individual studies

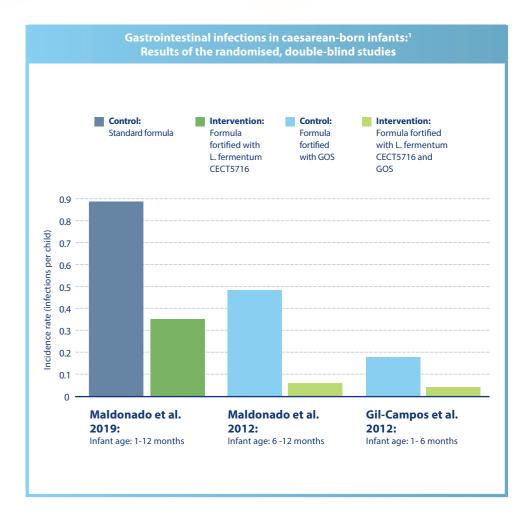
- The meta-analysis¹ is based on three randomised double-blind studies.
- The preventive effect of the probiotic is shown in all studies.

Limosilactobacillus fermentum CECT5716 has become one of the most promising probiotics and it has been described to possess potential beneficial effects on inflammatory processes and immunological alterations.4



Optimum protection for caesareanborn infants

register and watch!



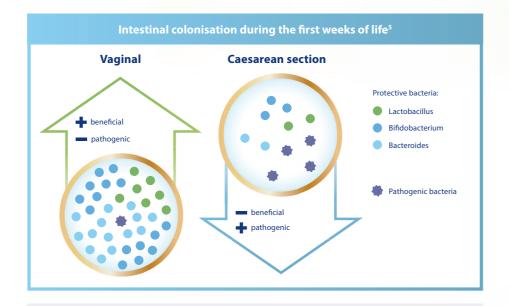




Caesarean-born infants start out with fewer lactobacilli in their system

Lactobacilli lay the foundation for a balanced intestinal microbiota

- The intestinal microbiota of newborns is composed of microbes of maternal intestinal and vaginal flora, which are transferred during a vaginal birth.
- With a caesarean delivery, there is no bacterial transfer of these beneficial maternal microbes.
- Lactobacilli, which play an important role in forming the intestinal microbiota, are underrepresented in caesarean-born infantst.⁵



The maternal prepartum vaginal microbiota is rich in lactobacilli.⁶ As the infant passes through the birth canal, lactobacilli enter the infant's intestine. Lactobacilli create a favourable environment for subsequent microbes and lay the foundation for the infant's intestinal microbiota.

Caesarean delivery

With caesarean delivery, the infant is not exposed to the lactobacilli of the vaginal flora.

There is no initial colonisation with lactobacilli, which are essential for intestinal microbiota.

The crucial role of the early childhood intestinal microbiota

Studies support the importance of a balanced intestinal microbiota

- A balanced intestinal microbiota is important for the development of a strong immune system.
- An imbalance of intestinal microbiota in early childhood can have **negative long-term health consequences**.

Well-developed intestinal microbiota from day one:^{7,8}

Protects against infections in the first months of life

Promotes the development of the gut-associated lymphoid tissue

Protects against diseases in later life

An unbalanced intestinal microbiota in early childhood increases the risk of:

Infections, especially gastrointestinal infections^{1,9}

Diarrhoea¹⁰

Food allergies¹¹

Asthma¹²

Atopic eczema¹³

Diabetes¹³

Obesity¹³



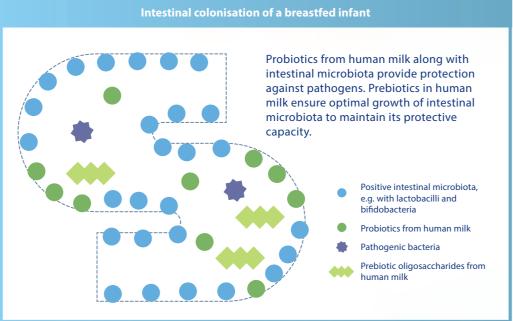




The best start for caesarean-born infants thanks to pre- and probiotics

Ideally with human milk

- Human milk is synbiotic: it contains prebiotics and probiotics.
- Breastfeeding partially offsets the **negative** effects of a caesarean delivery.14

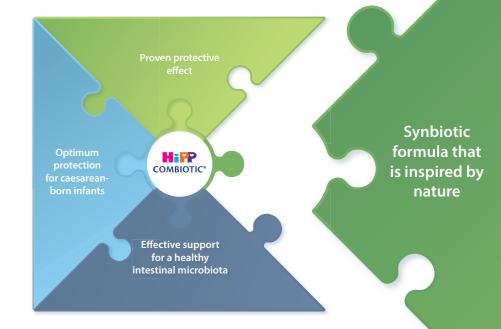


Effective support for a healthy intestinal microbiota

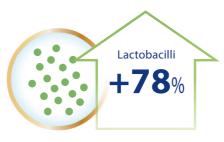
Optimum protection for non-breastfed caesarean-born infants

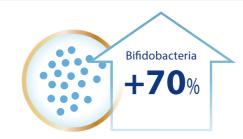
HiPP ORGANIC COMBIOTIC® with L. fermentum CECT5716 and GOS synbiotic and inspired by nature

- HiPP ORGANIC COMBIOTIC® contains a unique combination of the probiotic **L. fermentum CECT5716** and the prebiotic GOS (galacto-oligosaccharides).
- HiPP ORGANIC COMBIOTIC® **promotes** colonisation of the intestine with protective bacteria^{15, 16}
- and protects against gastrointestinal infections. 1, 15, 16
- HiPP ORGANIC COMBIOTIC® is ideally suited to meet the needs of caesarean-born infants.





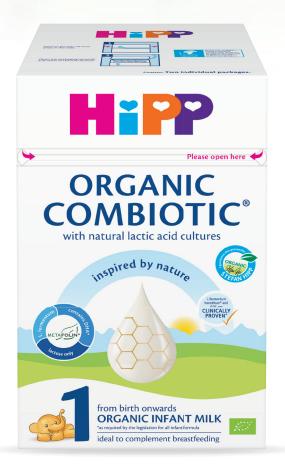














Unique

a unique composition of L. fermentum and GOS that is inspired by nature



Proven

a concept to support intestinal microbiota, tried-and-tested for 10 years



Rounded off

with a bioactive folate form that is also found in human milk



Watch this video to learn more about the advantages of HiPP ORGANIC COMBIOTIC®.



Important information:

Breastfeeding is best for babies. A balanced diet during pregnancy and after birth promotes lactation. Women who do not wish to breastfeed should be informed that it is difficult to reverse that decision. It is important for women to know that the complementary feeding of formula could compromise their breastfeeding success.

Infant formula should only be given upon the advice of independent experts. Advise parents on how to prepare the formula and note the important information and instructions on the packaging. Incorrect preparation of formula can be harmful to babies' health.

Sources:

- ¹ Blanco-Rojo R et al. Front. Pediatr. 2022; 10: 906924. doi: 10.3389/fped.2022.906924.
- ² Blaut M & Loh C in: Bischoff SC: Probiotika, Präbiotika und Synbiotika; Thieme 2009; 2–23.
- ³ OECD (2022), Caesarean sections (indicator). doi: 10.1787/adc3c39f-en (Accessed on 05 July 2022).
- ⁴Rodríguez-Sojo MJ et al. Nutrients. 2021; 13(3): 1016. doi: 10.3390/nu13031016.
- ⁵ Yang B et al. Int J Mol Sci 2019; 20, 3306; doi:10.3390/ijms20133306.
- ⁶ Prince AL et al. Semin Reprod Med 2014; 32: 14–22.
- ⁷ Houghteling PD et al. JPGN 2015; 60: 294–307.
- ⁸Gensollen T et al. Science 2016; 352: 539-544.

⁹Christensen N et al. Pediatr Infect Dis J 2018; 37: 316–323.

¹⁰ Laubereau B et al. Arch Dis Child 2004; 89: 993-997.

¹¹ Mitselou N et al. J Allergy Clin Immunol 2018; 142: 1510–1514.

¹² Sandall J et al. Lancet 2018; 392: 1349–1357.

¹³ Collado MC et al. Gut Micr 2012: 3: 352-65.

¹⁴Liu Y et al. Front Microbiol 2019; 10:598. doi: 10.3389/fmicb.2019.00598.

¹⁵ Maldonado Jet al. JPGN 2012; 54: 55-61.

¹⁶ Gil-Campos M et al. Pharmacol Res 2012; 65: 231–238.