



For the most valuable in life.



PRODUCT INFORMATION

NEW

HiPP formula from organic goat's milk

Information for healthcare professionals

The new HiPP formula from organic goat's milk

Goat's milk is becoming **increasingly popular** and has been used for food around the world for thousands of years. Already back in 2012, the European Food Safety Authority (EFSA) concluded that goat's milk is also **safe for use** in formulae.¹



HiPP organic goat's milk formula contains prebiotic GOS to support the developing digestive system

- less colic²
- increased stool frequency, softer stool consistency, and stool colour similar to that of breastfed infants³⁻⁷
- promotes the growth of bifidobacteria and lactobacilli³⁻⁶



A fatty acid spectrum inspired by nature

- thanks to palmitic acid, which is the predominant fatty acid in human milk
- optimum ratio of omega-3 and omega-6 LCPs (DHA and ARA⁸)
- important for brain and nerve tissue development, as well as visual development



Goat's milk naturally contains a special protein composition*

- similar to the protein composition of human milk, it is easier to digest than that of cow's milk⁹⁻¹⁰
- another special feature of goat's milk is that it is naturally high in A2 beta-casein¹¹

What is A2 milk?

- Milk contains various proteins, including beta-casein which can occur in structurally different forms (e.g. A1 and A2 beta-casein).
- Like human milk, A2 milk contains a beta-casein with proline at position 67 of the amino acid chain, while A1 milk has histidine at this position.
- This variation is responsible for the release of a protein fragment that seemingly improves tolerability of A2 milk as compared to A1 milk.¹³
- Goat's milk is naturally high in A2 beta-casein, while European cow's milk usually contains a mix of A1 and A2 beta-casein.¹¹



	Position	59	60	61	62	63	64	65	66	67
		Val	Tyr	Pro	Phe	Val	Gly	Pro	Ile	Pro
		Val	Tyr	Pro	Phe	Thr	Gly	Pro	Ile	Pro
	A2	Val	Tyr	Pro	Phe	Pro	Gly	Pro	Ile	Pro
	A1	Val	Tyr	Pro	Phe	Pro	Gly	Pro	Ile	His



The best HiPP organic ingredients

- organic goat's milk from Germany and its neighbouring countries
- strictly controlled – no genetic engineering
- no use of chemically synthesised pesticide
- organic palm oil sourced from sustainable plantations that are also largely Rainforest Alliance Certified™



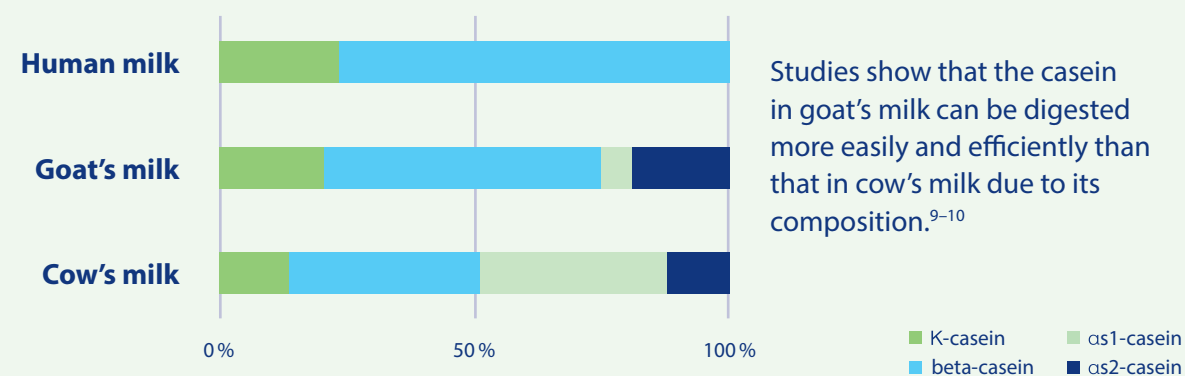
Sustainable quality

- all formulae are produced in Germany in a climate-neutral manner
- 97% of our folding box can be recycled

New HiPP formula range available as of April 2022 for all feeding stages: formulae from birth, follow-on formulae for the weaning age and growing-up milks for toddlers



For comparison: Casein composition¹²



*HiPP formulae from organic goat's milk contain protein similar to cow's milk protein and should therefore not be used in cases of known or suspected cow's milk protein allergies.

*From one of our carbon-neutral production facilities, thanks to the support of global climate protection projects.

Made with all our care and experience: for healthy growth



Ingredients:

Skimmed goat's **milk***, **lactose***, vegetable oils* (palm oil[♥], rapeseed oil*, sunflower oil*), skimmed goat's **milk powder***, galacto-oligosaccharides* from **lactose***, **fish oil**¹, calcium carbonate, choline, Mortierella alpina oil, sodium citrate, L-tyrosine, vitamin C, L-tryptophan, ferrous sulphate, L-cystine, zinc sulphate, inositol, pantothenic acid, niacin, vitamin E, L-carnitine, cupric sulphate, vitamin A, vitamin B1, vitamin B6, folic acid, manganese sulphate, vitamin K, sodium selenite, potassium iodide, vitamin D, D-biotin, vitamin B₁₂.

*from organic production

¹ contains DHA (a legal requirement for infant formula) – DHA belongs to the group of omega-3 fatty acids

[♥]organic palm oil from sustainable cultivation, certified by independent inspection bodies

References:

1 EFSA Journal 2012; 10(3):2603. **2** Giovannini M et al. J Am Coll Nutr 2014; 33(5): 385–393. **3** Sierra C et al. Eur J Nutr 2015; 54(1): 89–99. **4** Fanaro S et al. J Pediatr Gastroenterol Nutr. 2009; 48: 82–88. **5** Ben XM et al. Chinese Medical Journal 2004; 117(6): 927–931. **6** Ben XM et al. World J Gastroenterol 2008; 14(42): 6564–6568. **7** Ashley C et al. Nutrition Journal 2012; 11: 38. **8** Koletzko B et al. Am J Clin Nutr 2020; 111: 10–16. **9** Hodgkinson A et al. Food Chem 2018; 245:275–281. **10** Maathuis A et al. J Pediatr Gastroenterol Nutr 2017; 65(6):661–666. **11** Oliveira L et al. Anim Biotechnol 2021; 1–3 Online ahead of print. **12** Prosser C et al. 2003 Poster paper presented at the 11th Asian Congress of Pediatrics, Bangkok. **13** Kullenberg et al. Nutrients 2019; 77(5):278–306

Important information:

Breastfeeding is best for babies. Infant formula should only be given upon the advice of paediatricians, midwives or other independent experts.

Nutritional information

Typical value per 100 ml ready-to-drink formula*

Energy	276 kJ/66 kcal
Fat	3.6 g
of which	
- saturates	1.5 g
- monounsaturates	1.6 g
- polyunsaturates	0.5 g
of which	
linoleic acid (omega-6)	0.40 g
alpha-linolenic acid (omega-3)	0.06 g
arachidonic acid	13.2 mg
docosahexaenoic acid	13.2 mg
Carbohydrates	7.0 g
of which sugars	7.0 g
of which lactose ¹	6.9 g
inositol	4.2 mg
Fibres	0.3 g
of which galacto-oligosaccharides	0.3 g
Protein	1.3 g
of which L-Carnitine	1.3 mg
Sodium	20 mg
Potassium	70 mg
Chloride	58 mg
Calcium	67 mg
Phosphorus	38 mg
Magnesium	5.2 mg
Iron	0.50 mg
Zinc	0.50 mg
Copper	0.053 mg
Manganese	0.0050 mg
Fluoride	< 0.010 mg
Selenium	3.0 µg
Iodine	13 µg
Vitamin A	54 µg
Vitamin D	1.5 µg
Vitamin E	0.66 mg
Vitamin K	5.1 µg
Vitamin C	8.9 mg
Vitamin B ₁ (thiamine)	0.050 mg
Vitamin B ₂ (riboflavin)	0.14 mg
Niacin	0.34 mg
Vitamin B ₆	0.029 mg
Folic acid	10.0 µg
Vitamin B ₁₂	0.10 µg
Biotin	1.5 µg
Pantothenic acid	0.34 mg
Choline	25 mg

¹ lactose occurs naturally in milk

The above analytical values are subject to variations that are common in products made using natural ingredients.

Packaged in a protective atmosphere.

*Standard solution: 12.90 g HiPP Pre Infant Milk from organic goat's milk + 90 ml water = 100 ml ready-to-drink product. 1 level measuring spoon = approx. 4.3 g HiPP Pre Infant Milk from organic goat's milk